



Clean Commute Chronicle

August 2010

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LCC & Clean Commute Partner on \$ Savings

LCC & Clean Commute Program Partner on Saving Students Money

Students who already receive discounted prices will soon be experiencing even more savings at all Lansing Community College parking areas. LCC students that share the ride, as well as any staff that currently pay for their parking, are eligible to receive the new Clean Commuter Card.

Old Town Bike Rentals

The Clean Commuter Card is a result of LCC's partnership with CATA's Clean Commute Options Program. With the card, those parking at LCC facilities and sharing the drive with at least one other person, will be able to pay only .60 cents per hour for parking, as compared to the current discounted rate of .80 cents per hour, or regular cash rate of \$1.40.

Aug. 3rd Elections For Bus Service

In order to qualify, all interested commuters must:

- Be registered with the Clean Commute Options Program
- Be in a confirmed carpool with at least one other person
- Fill out the required parking form with LCC's Transportation & Parking Services Office
- Pay the \$15.00 one-time fee similar to LCC's Star Card

Upcoming Clean Commute Challenge

Interested students must register, along with all of the other members in your carpool, at <http://bit.ly/d3XMLS>. Once the Clean Commute Program Coordinator confirms your registration and carpool members with the LCC Office, you will be issued a Clean Commute Card. To use, make sure you have money charged on the card and swipe your card at the gated parking lots, in a similar fashion to LCC's Star Card.

Featured Clean Commuter

If you no longer carpool, your name will be removed from our eligibility list and your Clean Commuter Card will become inactive. The Clean Commute Program Coordinator will be at LCC's Main Campus on Thursday, August 26th from 11:30-3:30 p.m., or you may contact LCC's Parking Services Department for additional information.

Open Carpools & Vanpools

Old Town Bike Rental Program



Have you been thinking about visiting Lansing's Old Town area? There is now a perfect way to soak in Old Town's attractions and the sun at the same time with their new bike rental program. If you don't own your own bicycle and are looking for a transportation option in Old Town, the Old Town Commercial

Association (OTCA) has one for you.

A grant from the Governors Council on Physical Fitness has allowed OTCA to rent out four bikes, any weekday, Monday through Friday from 9 a.m. to 5 p.m. All you need is to leave your license with their office and you, your friends, co-workers, or family, are set to ride around and check out Old Town for a day!

The OTCA Office is located at 1232 Turner St.

August 3rd Elections to Maintain Bus Service

During this election period, we as commuters, may already recognize the benefit of public transportation to ourselves and our family as a commuting option. However, for some in our community, riding the bus is not just an option—it's their lifeline. Public transportation is a key component in a successful and effective transportation network. Over the last six years, public transit systems across Michigan have seen an increase in ridership by 22 percent, yet recent budgets cuts continue to slash our transportation infrastructure.

We all know that public transportation is so much more than just a way of getting from here to there. Public transportation can serve as an economic catalyst as well. Public transportation is a \$560 million industry that directly employs 5,800 Michigan residents and delivers \$3.5 billion in economic activity. Economic models show that for each dollar invested in public transportation systems, the rate of return is \$3-\$9. It takes employees to their jobs and shoppers to the stores and restaurants, meanwhile saving these households more than \$8,400 each year, compared to households with no access to public transportation. When looking for a place to live and work, young professionals look for areas with a good public transportation system and plenty of other commuting options.

Public transit helps protect our environment! It means less traffic and parking congestion, as well as cleaner air for us all! A bus is twice as efficient as an automobile for every passenger mile traveled. Those who use public transportation rather than a single occupant vehicle, can greatly reduce their carbon footprint. In addition, according to the Michigan Public Transit Association, if Americans used public transportation for just 10% of their trips, the United States would reduce its dependence on foreign oil imports by 40%.

Quick Bus Facts:

- People from all walks of life ride the bus.
- Many people ride the bus to get to work, school, and interviews.
- Seniors ride the bus to stay active and maintain an independent lifestyle
- Many people use public transportation as a commitment to the environment and a more sustainable region
- Persons with disabilities rely on public transportation to live their daily lives
- Some members of our community are unable to drive or don't own a vehicle and need a form of transportation.



Upcoming Clean Commute Challenge

Our annual week-long Clean Commute Challenge is coming soon! This year's Challenge will be held September 20-24th, with individuals and college campuses from across the state participating.

Participants will be able to log their commutes for the week, starting on Monday, September 20th on CATA's website www.cata.org. Look for the "5 Days, 5 Ways" Challenge banner to click on, and you will then be directed to a page where you can log every one-way commute you take each day.

Each time a participant logs their commute, they will be entered for a chance to win fantastic commuting prizes such as bus passes, pre-paid gas cards, BIGGBY gift certificates, prize packs, and more!

Colleges also have a chance to compete during the Challenge Week in an effort to log the most alternative commutes as a campus. The campus that logs the most clean commutes will be named the Cleanest Commuting College.

Watch the Clean Commute website, Facebook and Twitter pages for more announcements regarding the Challenge!

Contact Us

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**Visit us on Facebook
& Twitter!**

Other Alternative Transportation Providers

CATA: 517-394-1000

MichiVan: 800-VAN-RIDE

EATRAN: 517-543-3040

Clinton Transit: 800-800-5938

TCBA: www.biketcba.org

MSU Bikes: www.bikes.msu.edu

Featured Commuter of the Month

As a regular rider of CATA's Route #1 bus, Jody and her family have used the bus for commuting to work when their cars were in the shop, or for fun on the weekends. Now that her family lives within Lansing instead of Okemos, they use the bus mostly for entertainment purposes. Depending on where she and her family would like to go for their "adventures", the ride can be anywhere from 15-40 minutes long.

"I started riding the bus when I went to LCC about 15 years ago. Parking was always crazy and I worked at the Meridian Mall, so I parked my car at the mall and would ride back and forth from campus. Now there are 6 of us in our family, and the kids love to ride the bus to go to the library, walk on the river, or grab lunch downtown." tells Jody.

Jody and her husband were originally from the East Coast. Before she had her three boys, Jody was happy to call the bus her main form of transportation. For her, it just made sense. It saved her not only time, but her fuel and parking costs as well. She and her husband think it is important for the kids to know how to use public transportation, and even base some of their vacations in various cities with public transit options. This way, they can teach their kids to be comfortable with public transportation both at home, and in the big cities, hopefully making the bus a little less intimidating.

"You really miss a lot of the scenery in our area when you are driving and have to pay attention to the road. My son once took me on the ultimate bus adventure and I will never forget the memories I have with him riding the CATA bus to get from here, there, and everywhere. The bus drivers have always been friendly and great with the kids. CATA is a very valuable resource that our community has at it's disposal.

Carpools Looking for More Riders

- Ann Arbor-Lansing
- Brighton-MSU
- Canton-State Secondary Complex
- Charlotte-Lansing
- Corunna/Durand-Lansing
- Dimondale-Holt
- Durand/Perry-MSU
- Eaton Rapids-Lansing
- Eaton Rapids-East Lansing/MSU
- Fowlerville-Lansing
- Grand Rapids-E. Lansing
- Ionia/Portland/Eagle-Lansing
- Jackson-East Lansing
- Jackson-Lansing
- Kalamazoo/Battle Creek-Lansing
- Leslie-Lansing
- Lowell/Ada-Lansing
- Lyons/Portland-Lansing
- Novi-Lansing
- Owosso-East Lansing/MSU
- Owosso-Lansing
- Portland-Downtown Lansing
- Portland/Eagle-West Lansing
- Portland/Ionia/Eagle-MSU
- Spring Arbor/Jackson-Lansing
- Ypsilanti-State Sec. Complex

Vanpools Looking for More Riders

- Brighton-Lansing
- Canton-Lansing
- Grand Rapids-Lansing
- Grand Rapids-MSU/East Lansing
- Grand Rapids/Portland-Lansing
- Howell-Lansing
- Jackson-Lansing
- Lapeer-Flint-Lansing
- Lennon/Flint-Lansing
- Milford-Lansing/Secondary Complex
- Novi-East Lansing & Lansing
- Southfield-Lansing

Contact Clean Commute Options by calling (517) 393-7433 or email cleancommute@cata.org for more information on how to join.