



# Clean Commute Chronicle

June 2010

## In This Issue

**Business  
Transportation Events**

**Trivia Tuesdays**

**Featured Commuter  
Of the Month**

**Mid-MEAC Smart  
Commute Challenge**

**Road Trips,  
Conferences & More!**

**Open Carpools &  
Vanpools**

## Clean Commute Transportation Events

Special thanks to Kathy and Jeff at the State Department of Management and Budget (DMB) for their assistance in setting up a Clean Commute Transportation Fair at the State Offices' plaza on June 3rd! We met with many of our current clean commuters, as well as future clean commuters who were interested in signing up with the program, trying out bus routes, joining carpools or vanpools, and receiving Emergency Ride Home services.

We plan to set up an additional time at the State Plaza in August, so if you didn't get a chance to stop by the blue tent this time, you can meet with us in the future. We'll have plenty of information on the benefits of Clean Commute Options, and we will have more details on our up-coming Clean Commute Challenge that will take place September 20-24th. Check our website or contact us for more details!

We would also like to make everyone aware that we will be at the Capital Area District Library on June 23rd, at 6:00pm, in downtown Lansing. Feel free to stop by and we would be happy to help you learn more about the commuting options that best fit your needs, our Emergency Ride Home service, and simple steps to cleaner air!

If you would like to set up a Lunch & Learn Session or Transportation Fair at your office, please feel free to contact the Clean Commute Options Office at (517) 393-7433 or email [cleancommute@cata.org](mailto:cleancommute@cata.org)



## Trivia Tuesdays



Thank you to all of our fans and followers who have already joined our CATA Clean Commute page on Facebook or Twitter. We have seen more and more people playing Trivia Tuesdays each week, but we'd love to give even more of you a chance to win each week!

All you have to do is become a Fan or "Like" CATA Clean Commute on Facebook or follow our Tweets on Twitter. Every week we post a different trivia question related to clean commuting or clean air facts. You have until 11:50p.m. each Tuesday to submit your answers on Facebook, Twitter, or via email, and you can win prizes such as a free bus pass, gift card to cycling shops, BIGGBY gift cards, gas cards, and more!

Congrats to all of those who have already been playing and winning!

- Julie V.
- Rose G.
- Lisa S..
- Maureen S.
- Daniel B.

## Featured Commuter of the Month

Participating in a carpool from the Portland area 3-4 days per week, this month's featured commuter is really enjoying his cost savings!

Tim has only been participating in the Clean Commute Options Program and sharing the ride for one month, but he has already experienced some significant savings and formed new relationships.

"I have already seen a savings of over \$100/month on gas alone, not to mention the savings on my vehicle maintenance. Plus, what better way to catch up on some rest, meet new people who share similar work and commuting stories, and I no longer will be facing the unpredictable winter driving conditions alone!

For those of you who have thought about trying a clean transportation option, but are a little leary of leaving your own personal vehicle at home, not knowing what can happen, you are not alone! Tim had looked into carpooling several times in the past, but he was hesitant to give up the security of his own car.

"I actually tried carpooling for the first time during last year's September Challenge event. A co-worker of mine that commutes from a similar area kept talking about wanting to win some of the prizes, but she

needed someone to share the ride with since busing or biking from her home to work wasn't really an option. After hearing her talk about this for a week or so, I decided I would help and we could share the ride that week. Once we tried it, we both couldn't stop talking about all that we had missed out on!" claims an enthusiastic Tim.

Tim had taken a break from his daily commute when his first child was born, and then forgot about signing up with the program. However, once he heard from other co-workers about CATA Clean Commute's parking incentive offered through a partnership with the City of Lansing, along with the Emergency Ride Home Service, Tim finally decided to sign up and become an "official" clean commuter.

"I really enjoy my carpoolers and the discussions we have on the way home, and I am so happy for the opportunity to nap on the way in to work after surviving a night of interrupted sleep. This couldn't have come at a better time. I will definitely refer other co-workers!" states Tim.



## Mid-MEAC Challenge

The Mid-Michigan Environmental Action Council's Smart Commute event kicked off June 5th with bike lessons in Hunter Park, as part of the "Be a Tourist" event, and the event continues through the end of June. There are plenty of walking and bicycling events planned for the month, including the events outlined below. For more information, please visit their website at <http://www.midmeac.org/smartcommute.html>

- Saturday, June 19 @ Hannah Community Center (lunch provided)  
12:00p: Bicycle commuting lesson followed by a ride around MSU campus, ending at East Lansing Jazz Fest
- Saturday, June 26 @ Old Town  
All day: Bike over to Old Town's Festival of the Sun and enjoy free valet bike parking!
- Saturday, July 12 @ 10:00a: Stroll East Lansing
- Smart Commute Challenge: The Smart Commute Challenge runs from June 14 to June 25, and is a great opportunity to rally your employees together and compete against other like-sized businesses/ organizations. Your team will track "smart commute trips" on a form provided by Mid-MEAC.

Good luck to all participants and enjoy clean commuting in our community!!

## Contact Us

### Clean Commute Options

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**Web:** [www.cata.org](http://www.cata.org)

### Visit us on Facebook & Twitter!

### Other Alternative Transportation Providers

**CATA:** 517-394-1000

**MichiVan:** 800-VAN-RIDE

**EATRAN:** 517-543-3040

**Clinton Transit:** 800-800-5938

**TCBA:** [www.biketcba.org](http://www.biketcba.org)

**MSU Bikes:** [www.bikes.msu.edu](http://www.bikes.msu.edu)

## Road-Trips, Conferences, and More!

Are you planning a trip home for the weekend, to a meeting, sporting event, or someplace else? Did you know that with Clean Commute's online matching system, you can set up special, limited, or one-time trips, and still find possible commuting options. We often talk about clean commuting to work, school, or other regular trips, but once you have registered with Clean Commute Options, you can use our trip-matching tool for many of your other traveling needs!

Visit the Clean Commute website at [cata.org](http://cata.org) and once you are signed in, please click on "Trip Match" This will bring you to a page where you can select "Create a New Trip" and enter in address information for your special trip, arrival dates and times, etc. and submit these details to find potential commute matches. Once you have created a New Trip, it will be listed and saved under "My Trips" for you to go back to anytime and update, find matches, etc.

For more information feel free to contact the Clean Commute Options office or visit the website at <http://bit.ly/d3XMLS>.

### Carpools Looking for More Riders

- Ann Arbor-Lansing
- Brighton-MSU
- Canton-State Secondary Complex
- Charlotte-Lansing
- Corunna/Durand-Lansing
- Dimondale-Holt
- Durand/Perry-MSU
- Eaton Rapids-Lansing
- Eaton Rapids-East Lansing/MSU
- Fowlerville-Lansing
- Grand Rapids-E. Lansing
- Ionia/Portland/Eagle-Lansing
- Jackson-East Lansing
- Jackson-Lansing
- Kalamazoo/Battle Creek-Lansing
- Leslie-Lansing
- Lowell/Ada-Lansing
- Lyons/Portland-Lansing
- Novi-Lansing
- Owosso-East Lansing/MSU
- Owosso-Lansing
- Portland-Downtown Lansing
- Portland/Eagle-West Lansing
- Portland/Ionia/Eagle-MSU
- Spring Arbor/Jackson-Lansing
- Ypsilanti-State Sec. Complex

### Vanpools Looking for More Riders

- Brighton-Lansing
- Canton-Lansing
- Grand Rapids-Lansing
- Grand Rapids-MSU/East Lansing
- Grand Rapids/Portland-Lansing
- Howell-Lansing
- Jackson-Lansing
- Lapeer-Flint-Lansing
- Lennon/Flint-Lansing
- Milford-Lansing/Secondary Complex
- Novi-East Lansing & Lansing
- Southfield-Lansing

Contact Clean Commute Options by calling (517) 393-7433 or email [cleancommute@cata.org](mailto:cleancommute@cata.org) for more information on how to join.